VICTOR P TAFFA

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Career Objective

I am currently searching for a part time role while studying Journalism. I offer initiative, reliability, professionalism and enthusiasm. I have extensive experience in sales, marketing and merchandising, and am now looking to put these skills into practice. I believe I will be a valuable asset to any future employer and look forward to discussing my skills and how I can be of benefit to your organisation.

Skills Summary

• Marketing Certificate: Meadowbank TAFE

• Retail Certificate: Meadowbank TAFE

- Extensive customer service experience in a corporate environment
- Experienced in determining customer needs to recommend appropriate product
- Strong knowledge of quality control standards and procedures
- Experienced with stock control and movement of goods
- Experienced in checking invoices and processing orders
- Excellent merchandising skills, branding and product placement
- Ability to collect data and analyse it
- Excellent phone manner and communication
- Computer skills in MS Word, Excel, Publisher, e-mail and Internet
- Accurate data entry at 30 wpm
- Strong OH & S knowledge, and first aid qualified
- Ability to multi-task and effectively manage time
- Ability to work both independently and as part of a team

Employment History

Company: Taxis Combined Services

Period: 2003-Present Position: Taxi Driver

Duties:

- Customer Service
- Passenger Pick up & Drop-offs
- Tourist Information
- Sales

Company: Mitre 10 - Taffa's Hardware

Period: 2002 - 2003

Position: Store Management

Duties:

- Responsible for opening and closing of store
- Sales and customer service
- Highlighting features and benefits of products
- Company banking and tallying of takings
- Determining pricing strategies
- Register operation, transactions and cash handling
- Warehouse operation and stock control
- Ordering and buying of stock
- Computer scanning and stock-take

Company: Adecco Pty Ltd Period: 2000 - 2002

Position: Customer Service Representative

During this period I was employed primarily with NEC, SOCOG, and UPS Logistics, both in Customer Service, as well as Warehouse Operations. My duties included:

- Extensive telephone work and customer liaison
- Olympic ticket sales and data entry
- Inbound and outbound sales and follow up calls
- Adhering to company quality control standards
- Product order processing and preparation for shipment
- Visual merchandising of goods
- Monitoring stock flow

Achievements:

- Achieved target number of calls to process
- Maintained professional, friendly and polite disposition at all times

Company: North Ryde RSL Club

Period: 1998 - 1999 Position: Club Steward

Duties:

- All aspects of bar work
- Qualified and trained in bartending, RSA and RCG
- High level of customer service and waitering
- Experienced pouring drinks both on tap and from bottles
- Knowledge of a range of beer, spirits and liqueurs
- Experienced with poker machines and administering pay-outs
- Accurate taking of customer orders and good listening skills
- Food handling and serving of customers
- Experienced operator of computerised cash registers
- Flexible approach to work rostering
- Knowledge of occupational health and safety procedures

Company: South Sydney Leagues Club

Period: 1997 – 1998 Position: Barman / Waiter

Responsible for all duties as listed above.

Education and Training

Certificate of Freelance Journalism, Cengage Education **Barista and Coffee Art Course**, Coffee School

Real Estate Certificate of Registration, Century 21

Bar and Cocktail Course, Alex Beaumont

Responsible Service of Alcohol Certificate (RSA), R & C Association

Responsible Conduct of Gambling Certificate (RCG), Alex Beaumont

NSW Taxi Authority

Fork Lift Licence, Crown Fork Lift

First Aid Certificate, SECTA Pty Ltd

Marketing Certificate: Meadowbank TAFE

Retail Certificate: Meadowbank TAFE

HSC: St Patrick's College, Strathfield

Referees

Sodi Singh-Taxis Combined Services 0413 844 955 Work Referee

Ron Taffa-Mitre 10 (02) 9809 0222 Work Referee

Andrew Watson 0413 018 245 Personal Referee

Virginia Kenyon Careers Referee